

# Strategic Plan 2018-2022

## **Foundations** These are the things that ground us

Mission: why do we exist?

**NZUSA exists to fight for a barrier-free education for all**

Values: what drives us?

### **Rangatiranga**

We take our place as leaders of the student movement, and strive to be representative, democratic and to speak authoritatively when we are mandated to do so

### **Kotahitanga**

We are a collective voice based on collaboration and partnership, while recognising that students are experts of their own lived experiences, we act in solidarity with them

### **Whanaungatanga**

We behave as family and acknowledge that we are all connected by our whakapapa of student representation

### **Manaakitanga**

We are supportive, take an intersectional approach, and seek to make visible and address the various privileges and oppressions, to build a movement that is more just, inclusive and coherent

## **Aspirations** This is what success looks like

Vision: where do we want to be?

**To be an influential and inclusive national voice for students**

Goals: what does it look like?

- ✓ **Trusted partner with a radical edge**
- ✓ **A hub for supporting student representatives and their organisations**
- ✓ **A representative voice that is rich in diversity**
- ✓ **Delivering tangible improvements to students' lives**
- ✓ **An authority on students in the eyes of society and students themselves**

Objectives: how do we get there?

- **Engagement** Build systems & capability to engage directly with students from all walks of life
- **Democracy** Have democratic systems that allow for students of all demographics to participate
- **Campaigns** Develop locally-driven, evidence-based campaigns that make a difference
- **Student Voice** Build a National Centre for Student Voice
- **Communication** Measure & report internally & publicly on what we do